

## PERSONAL DATA POLICY

This Policy is provided to you pursuant to and for the purposes of art. 13 of Regulation (EU) 2016/679 (henceforth the 'GDPR'), relative to the protection of natural persons (Data Subjects) whose personal data may be processed. This website (henceforth the 'Website') and all the services that it provides (henceforth the 'Services') are not intended for minors under 16 years of age. As the Data Controller, F.A.R.T. Srl (henceforth the 'Company' or 'Controller') cannot intentionally collect the personal data of minors. If information on a minor is inadvertently collected and stored, the Controller will quickly delete the information upon request of the user.

### **Legal basis and purposes of processing**

Your personal data may be processed:

A) without your express consent, for the following Site service/usability purposes:

- to manage and maintain the Site;
- to make it possible for you to use the Services you request;
- to participate, via the Site, in initiatives organised by the Controller (e.g. events);
- to process a contact request;
- to comply with the obligations established by law, by regulation, by European standards or with an order from the authorities;
- to prevent or expose fraudulent activity or damaging abuse of the Site;
- to exercise the rights of the Controller;

in relation to these purposes, your consent is not required because the processing of said data is necessary to provide the services requested or to comply with a legal obligation;

B) only with your explicit, specific consent, in order to send you opinion and satisfaction surveys, newsletters and/or event invitations or register you in events the Controller is participating in or organising (henceforth 'Marketing');

### **Data storage term**

Your personal data will be processed for the time absolutely necessary in order to fulfil and complete the aforementioned purposes, after which they will be erased or anonymised.

With specific reference to the purposes under point B), your personal data will be processed for 24 months, unless you revoke your consent.

### **Nature of the provision of data and consequences in case of refusal**

The provision of your data for the Purposes under point A) is necessary in order to register on the Site and to use the services it offers.

The provision of your data for the purposes under point B) is optional. You may therefore prevent F.A.R.T. Srl from processing your email address in order to send you event invites, newsletters and opinion/satisfaction surveys, but you will still have access to the services under point A).

### **Data sharing and categories of recipients**

Your personal data may be shared with the Controller's employees and collaborators in their capacity as parties authorised to process data, as well as with third parties or other subjects that carry out outsourced data processing activities on behalf of the Controller.

### **Transfer of personal data to third countries and/or international organizations**

Your personal data shall not be sent to non-European third countries.

### **Rights of the data subject**

As the Data Subject, you have the right (see art. 15-22 of the GDPR) to ask the Company for access to your personal data and to correct them if necessary, to erase them (right to be forgotten) or to limit their processing if the proper conditions are met. You also have the right to data portability when the data is processed digitally, based on consent or contract.

You also have the right to revoke your consent for the purposes of processing that require it, without prejudice to the lawfulness of the processing conducted up to the time consent is withdrawn.

You also shall have the right to lodge a complaint with the relevant supervisory authority - the Italian Data Protection Authority.

### **Data subjects**

The Data Controller is F.A.R.T. Srl, which can be contacted by writing to: [info@fart-neon.com](mailto:info@fart-neon.com);

Last update: May 2018

This Policy may be modified. We therefore recommend that you regularly check this webpage and consider the most up-to-date version of the Policy listed here.

Having reviewed the information above, I, the Client and Data Subject,

- consent
- do **not** consent

to the processing of my personal data for **Marketing purposes**.