

## INFORMATION ON THE PROCESSING OF PERSONAL DATA

F.A.R.T. Srl, with registered office in Via Terraglio no. 193, Preganziol (Treviso), tel. +39 0422 498300, email [info@fart-neon.com](mailto:info@fart-neon.com), as owner of the processing of your personal data (hereinafter the “Data Controller”), issues this information notice to the Data Subject (hereinafter also the “User”) in accordance with the European and Italian regulations on the protection of personal data.

This information notice integrates the navigation policy of the website by illustrating to the User how the Data Controller will specifically process the data entered in this contact form: we therefore advise you to read our [privacy policy](#).

### **Legal basis and purpose of the processing**

The Data Controller processes the personal data for the following purposes:

- 1) to allow the User to carry out all the purchasing procedures, and also to allow the Data Controller to carry out all the administrative, commercial, accounting and tax activities arising from online sales and, more generally, to comply with all the legal requirements;
- 2) to provide the User, by sending advertising and promotional materials via periodic emails, with information on the Data Controller’s products, as well as any other initiatives, commercial or otherwise, launched by the latter;
- 3) to exercise and/or defend their rights.

The legal basis is the need to pursue the aforementioned purposes, and consent is necessary only in relation to the purpose set forth in point 2).

### **Data retention period**

The Data Controller intends to process the data according to the following time criteria:

- ✓ once the purchase has been completed, in order to fulfil all related or ensuing obligations, for the period of time prescribed by law and according to the period of prescription of the rights arising from the commercial relationship; without prejudice to the aforesaid, the account will be deleted after 12 months of inactivity;
- ✓ for the purpose referred to in point 2), the data will be processed for 24 months from the last communication, however, the User may withdraw consent at any time.

In any case, this is without prejudice to further retention for the time necessary to resolve (or settle) any disputes that may have arisen.

### **Nature of data provision and consequences of refusal to provide data**

The provision of data for the purposes referred to in points 1) and 3) is mandatory, and therefore any refusal to provide said data in whole or in part may make it impossible for the Data Controller to pursue the above purposes. The provision of data for the purpose referred to in point 2) is optional. However, refusal to provide said data may make it impossible for the Data Controller to carry out the corresponding activities, but not the remaining purposes.

### **Categories of recipients**

The Data Controller will not disseminate the data, but may communicate them to internal figures authorised to process them by reason of their respective tasks, as well as to credit institutions, carriers/freight forwarders, credit insurance companies, credit recovery companies, commercial information companies, factoring companies, consulting firms, associations and/or business organisations, professionals or service companies as well as public and private bodies, also following inspections and audits.

Should these recipients process data on behalf of the Data Controller, they will be appointed as Data Processors through an appropriate agreement or legal document.

### **Transfer of data to a third country and/or international organisation**

Personal data will not be transferred to any countries or international organisations outside the European Union.

### **Rights of data subjects**

Data Subjects shall have the right to request the Data Controller to provide access to their personal data and to rectify any inaccuracies, to erase them or limit their processing if the requirements are met, to object to their processing for

legitimate interests pursued by the Data Controller, as well as obtain the portability of personal data only if they have been processed by automated means based on consent or on a contract. The Data Subject also has the right to withdraw the consent given for the processing purposes that require it, without this affecting the lawfulness of the processing carried out until the moment of withdrawal.

Data Subjects can exercise their rights by completing the form available [here](#) and sending it to the Data Controller at the email address: [info@fart-neon.com](mailto:info@fart-neon.com). The Data Subject also has the right to lodge a complaint with the competent Supervisory Authority, i.e. the Italian Data Protection Authority ([www.garanteprivacy.it](http://www.garanteprivacy.it)).