

PERSONAL DATA POLICY

Dear Customer,

This Policy is provided to you pursuant to and for the purposes of art. 13 of Regulation (EU) 2016/679 (henceforth the 'GDPR'), relative to the protection of natural persons (Data Subjects) whose personal data may be processed.

Purpose and legal basis of processing

As the Data Subject, your personal data will be processed for the following purposes:

- to comply with requirements deriving from a contract or respond, before and after the execution of the contract, to your specific requests;
- to fulfil legal obligations of an administrative, accounting, legal (civil, national, intra or extra-EU), fiscal or regulatory nature;
- to manage lawsuits;
- with your consent, to send you opinion and satisfaction surveys, newsletters and/or event invitations or register you in events the Controller is participating in or organising (henceforth 'Marketing');

Processing will be based on the principles of fairness, lawfulness, transparency, confidentiality and the protection of your rights. Aside from the aforementioned cases in which consent is required, the legal basis for processing is the pursuit of said purposes.

Data storage term

For Marketing purposes, your personal data will be processed until you request the interruption of said processing and, in any case, for the amount of time strictly necessary to achieve said purposes, after which the data will be erased or anonymised. For the other purposes listed above, your personal data will be stored even after the termination of the contract for the fulfilment of any obligations connected to or deriving from the contract for the term required by law that is in force at the time and according to the limitation period for the rights arising from the contract itself.

Nature of the provision of data and consequences in case of refusal

For Marketing purposes, the provision of data is optional. Therefore, you may decide not to provide any data at all or to subsequently deny the processing of the data you've already provided. In that case, you will not receive marketing messages. It is your right to consent to the delivery of the aforementioned messages only via traditional methods or only via computerised systems¹: any revocation, therefore, may concern only one or some of them.

For the other purposes mentioned above, the provision of your data is required for all legal and contractual obligations and requirements. Therefore, refusing to provide said data, entirely or in part, may make it impossible for the Company to execute the contract or properly carry out all its related obligations.

¹ Said systems include: automated telephone calls, email, fax and messaging services, including instant messaging.

Recipient categories

Exclusively for the purposes listed above, all data collected and processed may be shared with company employees authorised for processing according to their respective role, as well as with the following third parties:

- commercial agents that manage relationships on behalf of the Data Controller;
- outsourced companies or other third parties;
- credit institutions;
- credit insurance companies;
- collections agencies, business information services companies, factoring companies, consultants;
- lawyers and legal counsel;
- Public and private bodies, including after inspections and verifications.

When the aforementioned recipients process data on behalf of the Company, they will be appointed as data processors with a special contract or other legal act.

Transfer of personal data to third countries and/or international organizations

Your personal data shall not be sent to non-European third countries.

Rights of the data subject

As the Data Subject, you have the right (see art. 15-22 of the GDPR) to ask the Company for access to your personal data and to correct them if necessary, to erase them (right to be forgotten) or to limit their processing if the proper conditions are met, or to object to their processing for legitimate interests pursued by the Company. You also have the right to data portability when the data is processed digitally, based on consent or contract.

You also have the right to revoke your consent for the purposes of processing that require it, without prejudice to the lawfulness of the processing conducted up to the time consent is withdrawn.

You also shall have the right to lodge a complaint with the relevant supervisory authority - the Italian Data Protection Authority.

Data subjects

The Data Controller for your personal data is F.A.R.T. Srl, which can be contacted by writing to: info@fart-neon.com;

Having reviewed the information above, I, the Client and Data Subject,

- consent
- do **not** consent

to the processing of my personal data for **Marketing purposes**.

[date & signature] _____